

EDUCATION

- Morehead State University (MSU), Master of Arts in Art, emphasis in Studio Art, anticipated graduation 2010, Morehead, KY
- MSU, Bachelor of Arts in Art, emphasis in Graphic Design, May, 2002, Morehead, KY

TECHNOLOGY SKILLS

- Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver); 8 years experience
- Quark Express, 7 years experience
- Adobe GoLive, 5 years experience
- Mac OS X & Windows operating systems; 10 years experience

RELATED WORK EXPERIENCE (since 2003)

February 2005 - Present: **Creative Director;** MSU, Morehead, KY

Responsible for producing creative visual elements for use in print and Web-based publications and for layout and design of those publications; collaborates with University Marketing staff members to provide quality graphic design and illustration services to support the institution's marketing objectives; works as part of a marketing/ creative team; demonstrates superior independent judgment in regards to institutional image; supervise and instruct department interns

Summer 2007: **Instructor;** Upward Bound • MSU, Morehead, KY

Taught the basics of Web design (how to build a page, links, graphics; the purpose of a Web site and how to make it both user-friendly and graphically appealing; assisted students in applying these skills toward sites to be entered into the ThinkQuest Web competition, researching and critically evaluating Web sites for look, function and accuracy; serve as chaperone with ThinkQuest quarter & semi-finalists at the SAEOPP annual conference

August 2005 - Present: **MSU 101 (Discovering University Life) Instructor;** MSU, Morehead, KY

Taught orientation course for msu freshmen, helping them adjust to university life, learn university procedures and processes, basic study skills, advised them on time management, career selection, and course scheduling; helped to engage them in university activities and organizations.

August 2006 - Summer 2007: **International Sales Associate;** A. Baldwin & Associates, Morehead, KY

Manages online sales, including A. Baldwin & Associates Web site and eBay store; designs promotional materials; assists with store displays; provides creative support for original items produced by A. Baldwin & Associates; and assists with retail sales.

April 2003 - February 2005: **Marketing & Special Events Coordinator;** MSU, Morehead, KY

Oversees marketing and promotion for special events for the Kentucky Center for Traditional Music (KCTM) and the Kentucky Folk Art Center (KFAC), such as the Bluegrass 'n More festival; responsible for Web design, event support and other job-related duties; collaborates with the Office of University Marketing, Web Marketing and others in order to efficiently and successfully promote events for KCTM, KFAC and MSU.

Spring 2003 - 2005: **Instructor for Office of Continuing Education;** MSU, Morehead, KY

Taught courses in the "Basics of Adobe Photoshop" and "Introduction to Microsoft FrontPage"; provided instruction on scanning and editing photographs using Adobe Photoshop; assisted students in developing and maintaining a Web site using Microsoft FrontPage; discussed the importance of learning the technical aspects of both Adobe Photoshop and Microsoft FrontPage; encouraged students to not only learn to use both applications, but to consider aesthetics for each project.

EXHIBITIONS (since 2000)

- "Bitter Fruits," Altered Esthetics Gallery, Minneapolis, MN, juried show (2007)
- "Alumni Exhibit," Claypool-Young Art Gallery, Morehead, KY, group exhibit (2004)
- "Poetry of Sight" (Senior Show), Claypool-Young Art Gallery, Morehead, KY, group exhibit (2002)
- "Don Quixote's in A New World: The American Dream," Strider Gallery, Morehead, KY, group exhibit (2002)
- "Visual Arts Guild Annual Exhibit," Strider Gallery, Morehead, KY, group exhibit (2002)
- "Toni Hobbs: Hammering In My Head," D's Main Street Bistro, Morehead, KY, individual exhibit (2002)
- "Alice and the Great Glass Ceiling," Strider Gallery, Morehead, KY, group exhibit (2001)
- "Visual Arts Guild Annual Exhibit," Strider Gallery, Morehead, KY, group exhibit (2001)
- "Momento Mori," Strider Gallery, Morehead, KY, group exhibit (2000)

VOLUNTEER WORK

Fall 2007 - Present: **Staff Advisor**, Visual Arts Guild, MSU, Morehead, KY

Advises group in event planning; trip scheduling; exhibition planning and execution; management; publicity and recruitment efforts

Fall 2006 - Present: **Staff Advisor** The ALLYance, MSU, Morehead, KY

Assists in event organization, community outreach, publicity and recruitment efforts

Summer 2007: **UB Family "parent"**; Upward Bound • MSU, Morehead, KY

Regularly met with Upward Bound students (8-10), another volunteer and their Tutor Counselor as a "family;" organized weekly group activities such as movie nights, t-shirt design nights, game nights and meals; supervised activities and provided transportation for students; conferenced and advised students; attended extra-curricular events as support

Spring - Fall 2006: **Board of Directors, Member**, KY Guild of Artists and Craftsmen (KGAC), Berea, KY

Met regularly with board to consult on direction of KGAC and marketing/publicity approach; presented on the importance of having a professional Web site for artists at a guild workshop

Spring 2006 - Present: **Team Leader**, MSU "Spring Break-Spring Back" Project, Morehead, KY

Assisted in hurricane Katrina relief efforts by helping rebuild Gulfport, MS; responsible for overseeing work crew in basic construction projects, etc.; assisted in transportation and supervision of students

Fall 2003 - Present: **Morehead Tomorrow**, Morehead, KY

Member of Morehead Tomorrow (Promotions Committee & Advisory Board beginning 2007), working to revitalize the downtown area; activities include Bluegrass 'n More (Clack Mountain Festival beginning 2007) music festival, Hometown Holiday, Morehead Car Show.

Fall 2002 - Spring 2006: **Community Volunteer**, Clearfield Elementary School, Clearfield, KY

Provides students in the Student Technology Leadership Program with instruction on scanning and editing photographs, using a digital camera and producing digital art; assisted students in developing and maintaining a Web site using Microsoft FrontPage; assists in teaching Microsoft Word and Microsoft PowerPoint and similar software; guides students in designing school-related posters, greeting cards, calendars and other printed materials.

FREELANCE GRAPHIC DESIGN WORK (since 2003)

2007:

- Gateway House, Morehead, KY
- Colors to Dye For/ www.marylambnehring.com, Versailles, KY
Morehead Tourism, Morehead, KY (since Fall 2006)
Design marketing ads for numerous publications and events in the Morehead/Rowan County areas.
- Bluegrass 'n More, Inc./Clack Mountain Festival, Morehead, KY (since Summer 2003)
Responsible for primary marketing, advertising and publicity materials including T-shirts, advertisements, Web site, corporate identity, etc.

2006:

- BlackBear Native American Pottery/ www.blackbear-pottery.com, Morehead, KY

2005:

- The NETWORK, Morehead State University, Morehead, KY
Created marketing materials for a state-wide health and wellness initiative for higher education institutions in Kentucky.

2003:

- Huffman Photography, Morehead, KY
Kentucky Tourism Cabinet / Morehead Tourism, Morehead, KY
- More than Mulch, Inc., Morehead / Bowling Green, KY
Developed logo for More than Mulch, Inc. to be used on all corporate identity materials; designed posters, vehicle signage, business cards, letterhead, etc.

REFERENCES

Available upon request.